

# The Evolutionary Approach

For Continuous Improvement of What We Do

Delivered by Niels Malotaux

# Presenter

Mr. Niels Malotaux



Project and Organizational Coach

Helping projects and organizations to quickly become

- More effective - doing the right things better
- More efficient - doing the right things better in less time
- Predictable - delivering as needed

Getting projects back on track

Helping with Architecture/Design/Review of Electronics/Firmware/Software

Project Types: Electronic Products, Firmware, Software, Space, Railway, Telecom, Industrial Control, Parking System

**Result  
Management**

# The Evolutionary Approach for Quality on Time



Do your projects deliver Quality on Time?

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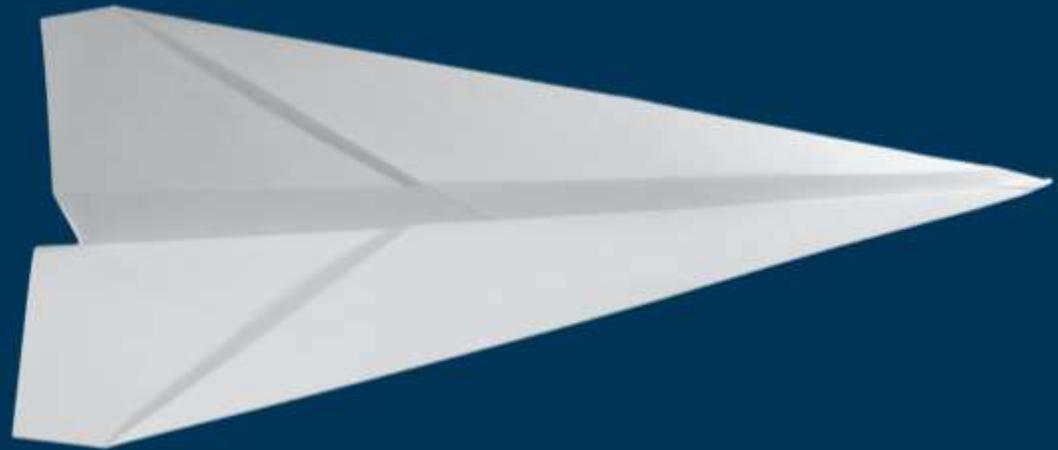
# Quality on Time

The ultimate goal of what we do for our salary

- Delivering the **Right Results at the Right Time**, wasting as little time as possible (=efficiently)
- Providing the customer with:
  - What they need
  - At the time they need it
  - To be satisfied
  - To be more successful than they were without it
- Constrained by:
  - What the customer can afford
  - What we mutually beneficially and satisfactorily can deliver
  - In a reasonable period of time



# Quality on Time is a 'Nice Goal'...



**...BUT HOW?**

# Saving Time

We can save time without negatively affecting the result!

## Efficiency in what, why, for whom we do

- Doing the right things
- NOT doing what later proves to be not needed

## Efficiency in how we do it

- Doing things differently
- The Product
  - Using the proper and most efficient solution instead of the solution we always used
- The Project
  - Doing the same in less time, instead of immediately doing it the way we always did
- Continuous improvement and prevention processes
  - Constantly learning to do things better and overcoming bad tendencies

## Efficiency in when we do it

- At the right time
- In the right order

## Time Boxing

- Much more efficient than Feature Boxing!

**CONTINUOUS  
ELIMINATION  
OF WASTE**

# How to feed Evolution

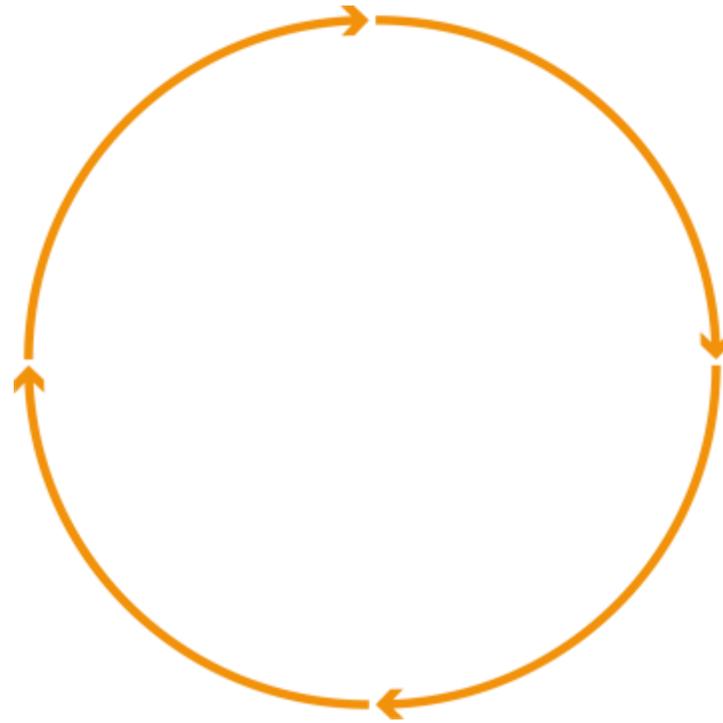
**Plan – Do – Check – Act:** The Powerful Ingredient for Success

## ACT

- What are we going to do differently?

## PLAN

- What to achieve
- How to achieve it



## CHECK

- Is the result according to plan?
- Is it achieved according to plan?

## DO

Carry out the plan!

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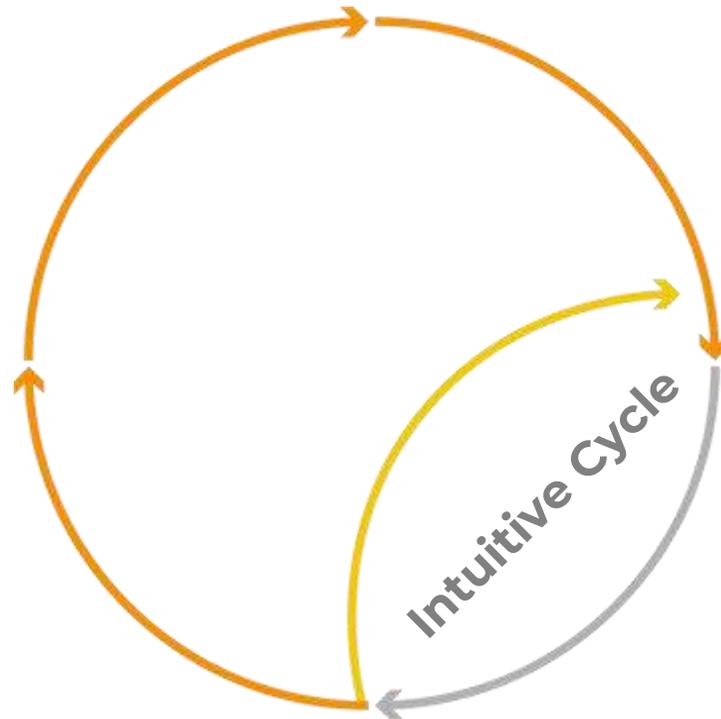
PL

## DO

Doing something

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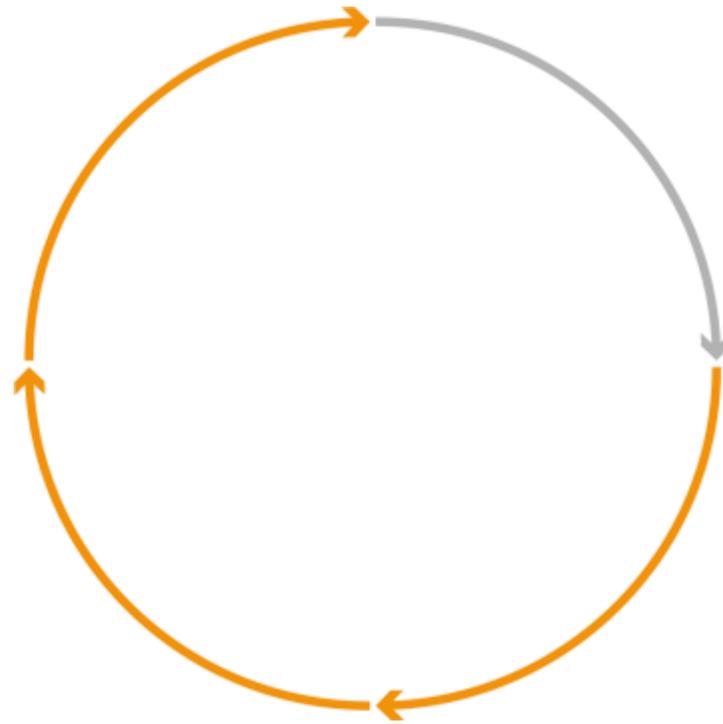
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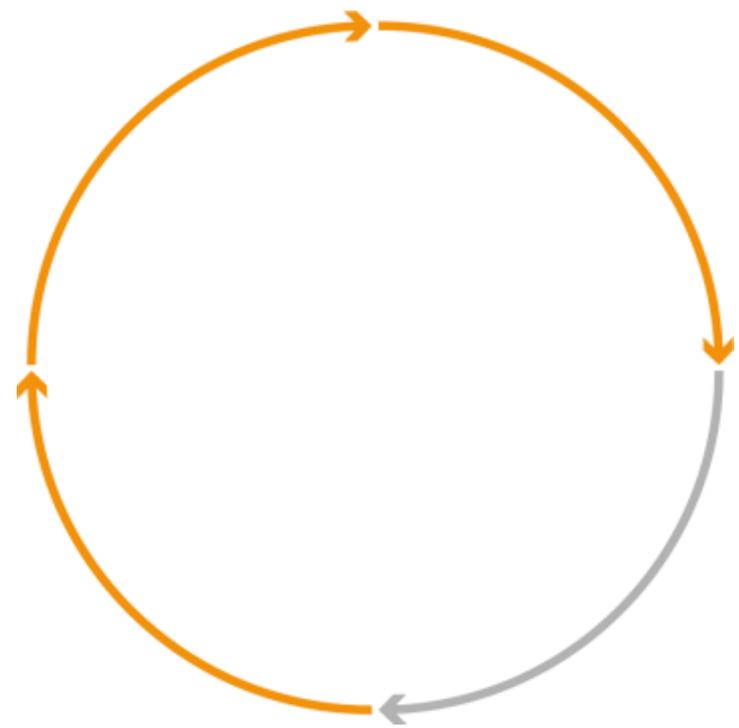
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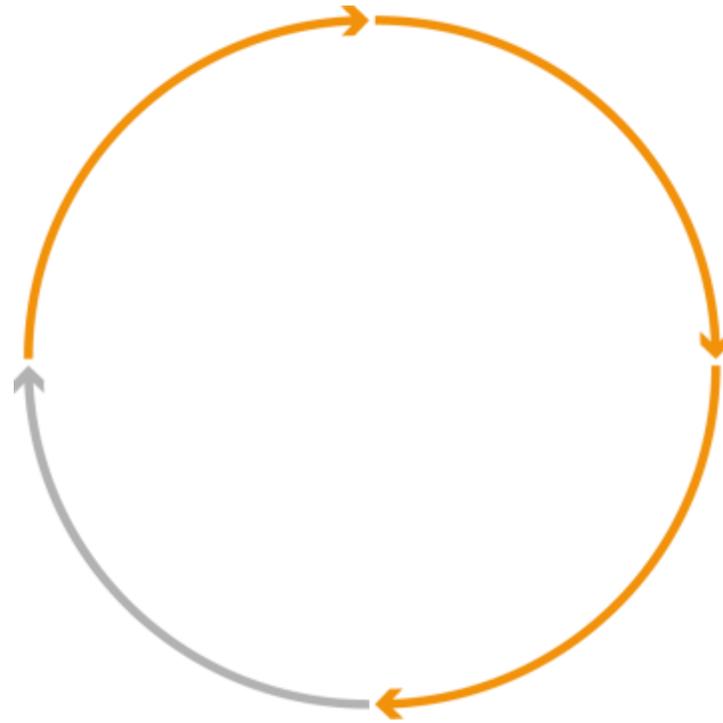
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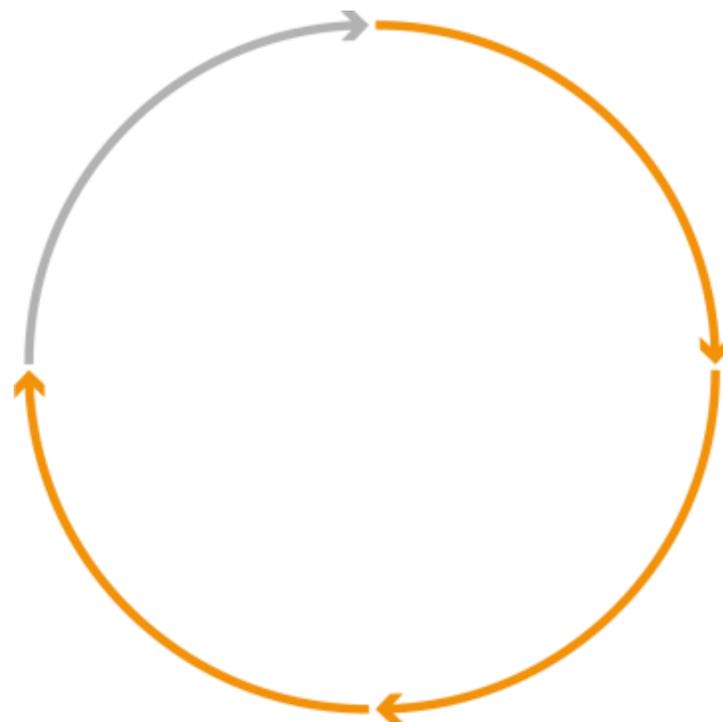
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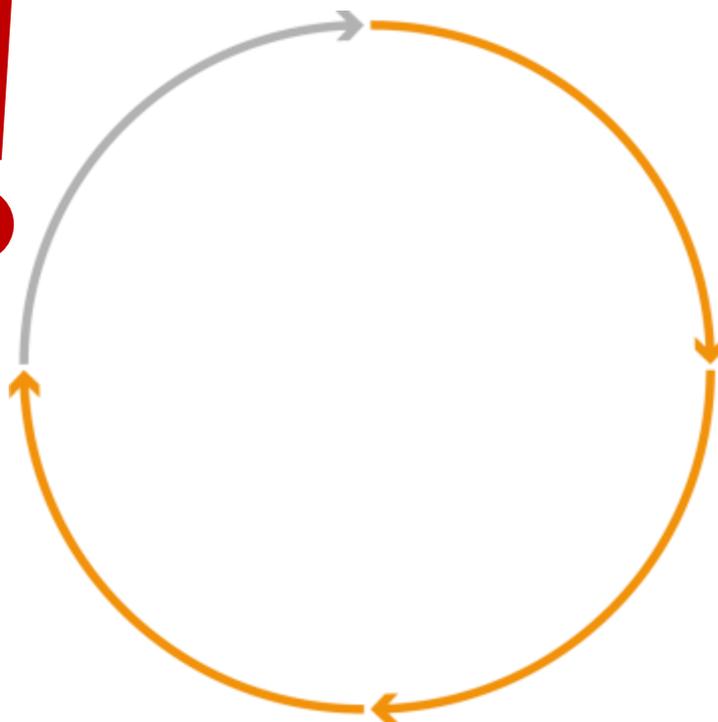
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# Evolutionary Project Management (Evo)



Plan-Do-Check-Act on every level

## • Zero Defects

- Prevention costs less than repair

## • Business Case

- Why are we going to improve what?

Why?

## • Requirements Engineering

- What are we going to improve? What not?
- How much will we improve? - Quantification

What?  
How much?  
Are we done?

## • Architecture and Design

- Selecting the optimum compromise for the conflicting requirements

How?

## • Early Review and Inspection

- Measuring quality while doing, learning to prevent doing the wrong things.

Check as early  
as possible

Quality

## • Weekly Task Cycle

- Short-Term Planning
- Optimising Estimation
- Promising what we can achieve
- Living up to our promises

Efficiency of  
what we do

## • Bi-Weekly Delivery Cycle

- Optimising the requirements and checking assumptions
- Soliciting feedback by delivering real results to eagerly waiting stakeholders

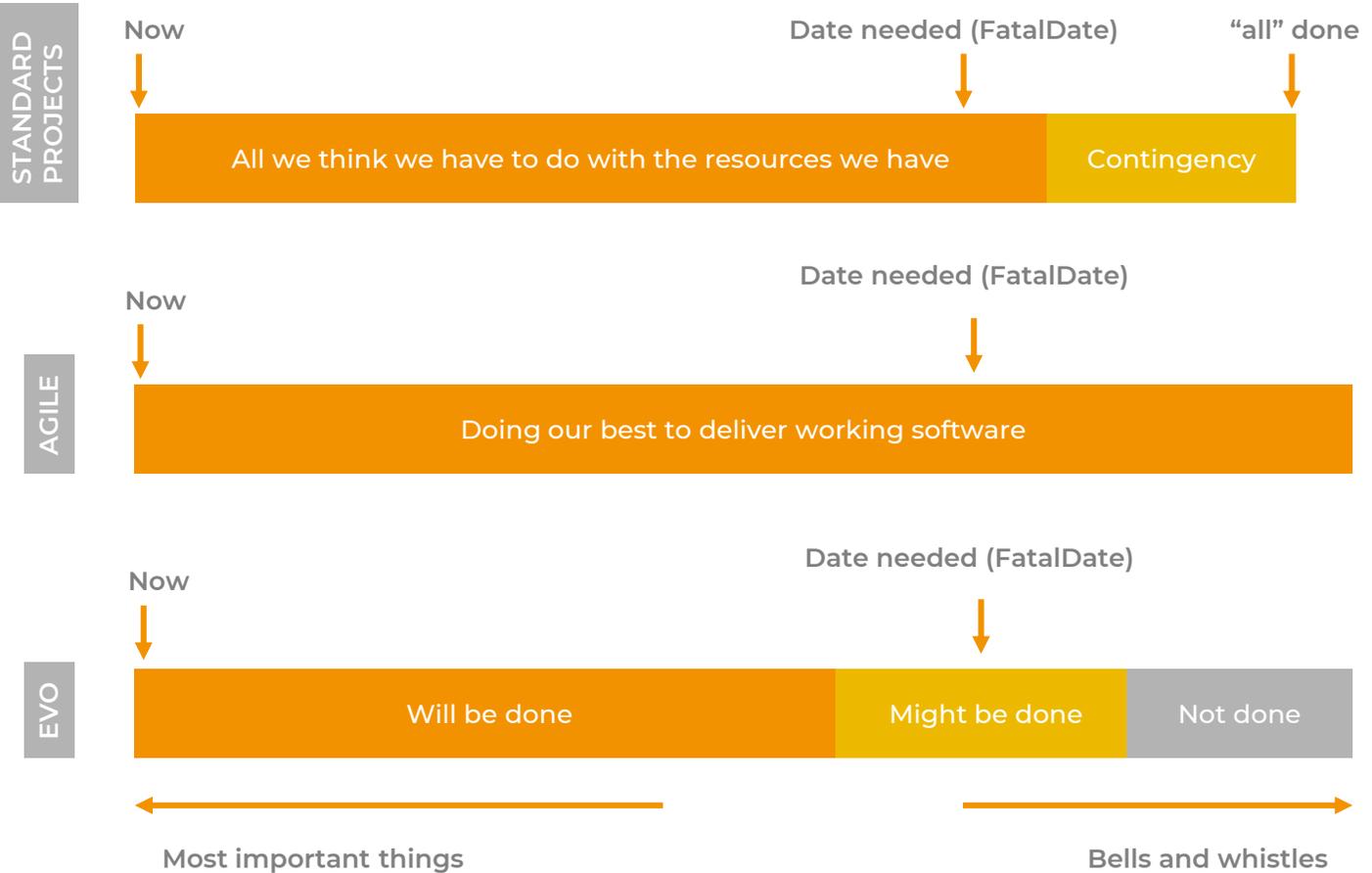
Effectiveness of  
what we do

## • Timeline

What will happen and what will we do about it?

- Getting and keeping control of time: predicting the future
- Feeding program/portfolio/resource management

# Time Line

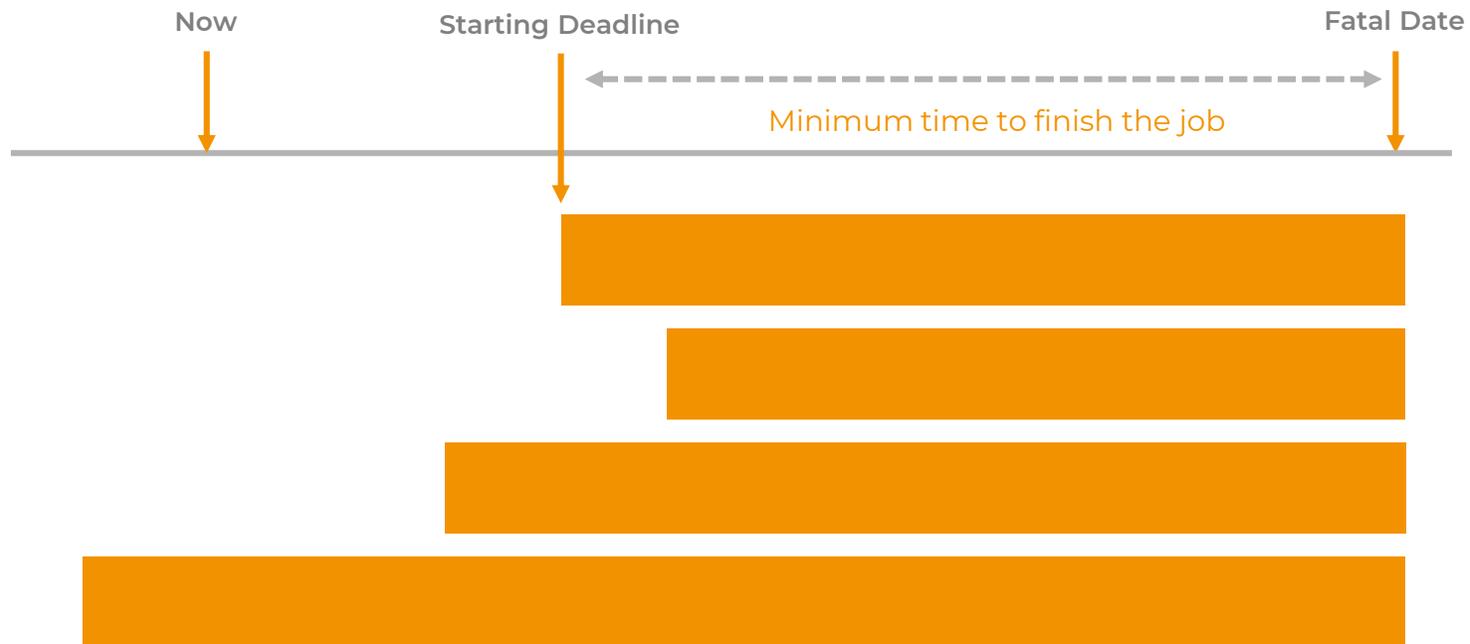


## TimeLine

- How do we know that we get what is needed when it's needed?
- Better 80% 100% done, than 100% 80% done.
- Let it be the most important 80%

# Starting Deadlines

Even more important...



## Starting Deadline

- Last day to start, to make the finish deadline
- Everyday we start later, we will end later

# Starting Deadline

- Buying trains from the catalogue, but some changes
- Cannot change everything: limited set of focus areas
- Example:

Lifting train for maintenance

- Supplier - lift
- Maintenance - cable



- How much time left ?  
Supplier people already working on the final design
- What still to do? Does that fit the available time ?  
Talk to our maintenance, talk to supplier, decision, agreement
- Why waste your time ?
- What is Plan B ?

# Evolutionary Project Management (Evo)



Plan-Do-Check-Act on every level

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## • Architecture Design

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Why?

What?  
How much?  
Are we done?

How?

Check as early  
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Quality

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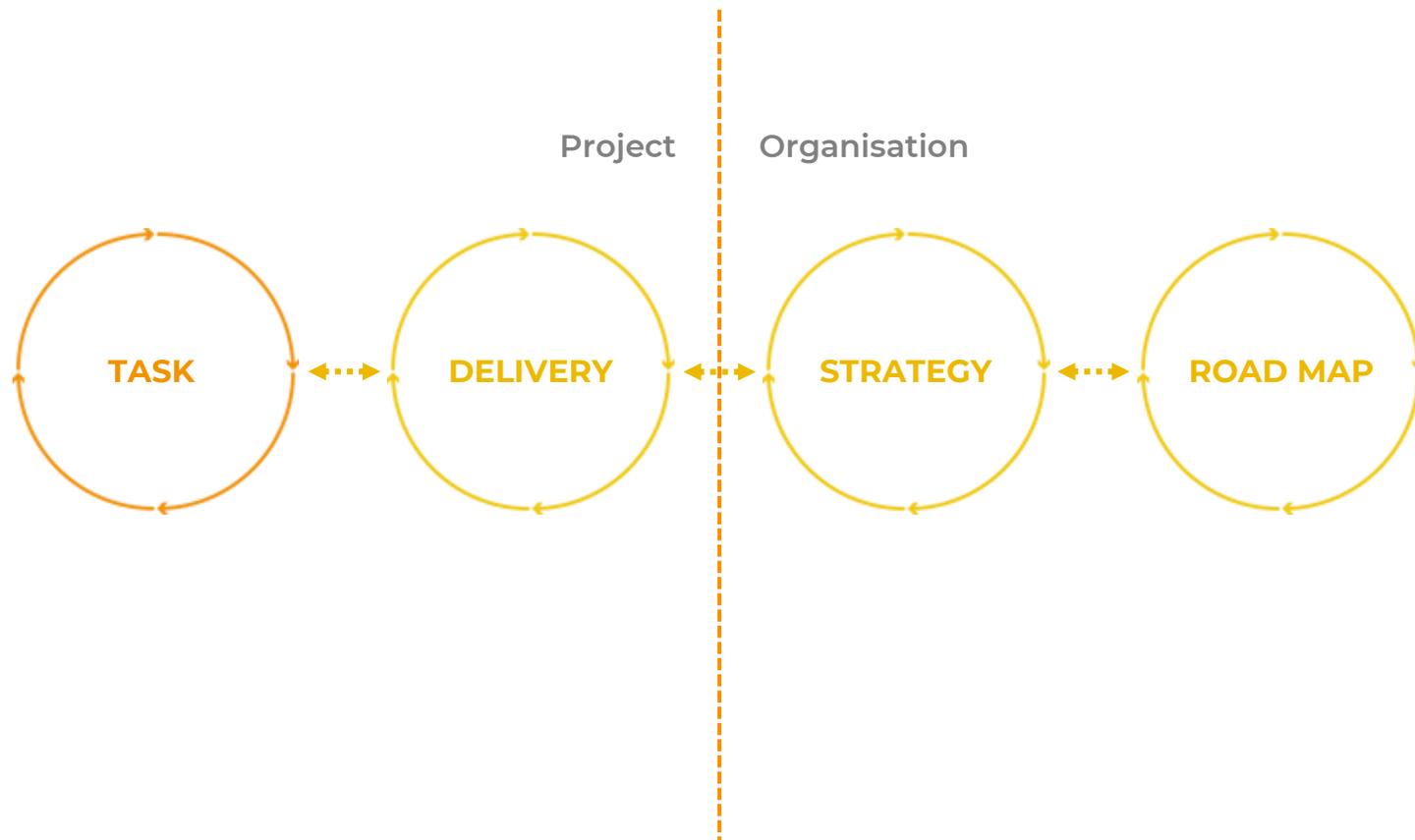
What will happen and what will we do about it?

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Evolutionary Project Planning

# Weekly TaskCycle

What are we going to do, what not, and why



## Removing Waste Before Time Spent

- Are we doing the right things?
  - In the right order
  - To the right level of detail for now
- Optimising estimation, planning, and tracking abilities
  - To better predict the future
- Select highest priority tasks
  - Never do any lower priority tasks
  - Never do undefined tasks
- There are only about 26 plannable hours in a week (default 2/3)
  - In the remaining time, do whatever else you have to do
- Tasks are always done, 100% done

# Weekly TaskCycle

What are we going to do, what not, and why

Task	Hrs
Task a	2
Task b	5
Task c	3
Task d	6
Task e	1
Task f	4
Task g	5
Task h	4
Task j	3
Task k	1

↑ DO  
26  
DO NOT ↓

## Weekly Plan

- How much time do we have available
- $2/3$  of available time is net plannable time
  - $2/3$  is default start value.  
This value works well in development projects
- What is most important to do
- Estimate effort needed to do these things
- Which most important things fit the available time
  - Default 26 hours per week
- What can, and are we going to do
- What are we **not** going to do

# Weekly Planning

## Minimising Time Spent on Planning

### Individual Preparation

- Conclude current tasks
- What to do next
- Estimates
- How much time is available

### Modulation / coaching 1-on-1

- Status
  - Previous tasks done, completely done, no need to think about it anymore?
- Priority Check
  - Are the new tasks really the most important things?
- Feasibility
  - Will it be done by the end of the week?
- Commitment and Decision

### Synchronisation with group (team meeting)

- Synchronisation
- Formal Confirmation
  - This is what we plan to do
- Concurrency
  - Do we have to synchronize?
- Learning
- Helping
- Socialising

# New Oscilloscope Platform



- 4 teams of 10 people, 8 more people in Bangalore
- Introduced first in one team
- Other teams followed once convinced
- One team lagged because fear of 'micro-management'

Heard at 1-on-1:

- Wow! Even if we would drop all you suggested, the 1-on-1's will be kept, because so powerful:
  - We used to do something, and afterwards found out it wasn't what it should be
  - Now we find out before, allowing us to do it more right-the-first-time

# Results



## Product manager:

- Schedule accuracy for this platform development was **50% better than the program average** over the last 5 years (as measured by program schedule overrun)
- This product was the **fastest time-to-market** with the **highest quality** at introduction of any platform in our group in more than 10 years
- The team also won a prestigious **Team Award** as part of the company's Technical Excellence recognition program

[www.malotaux.eu/doc.php?id=19](http://www.malotaux.eu/doc.php?id=19) chapter 4.7.1, page 70

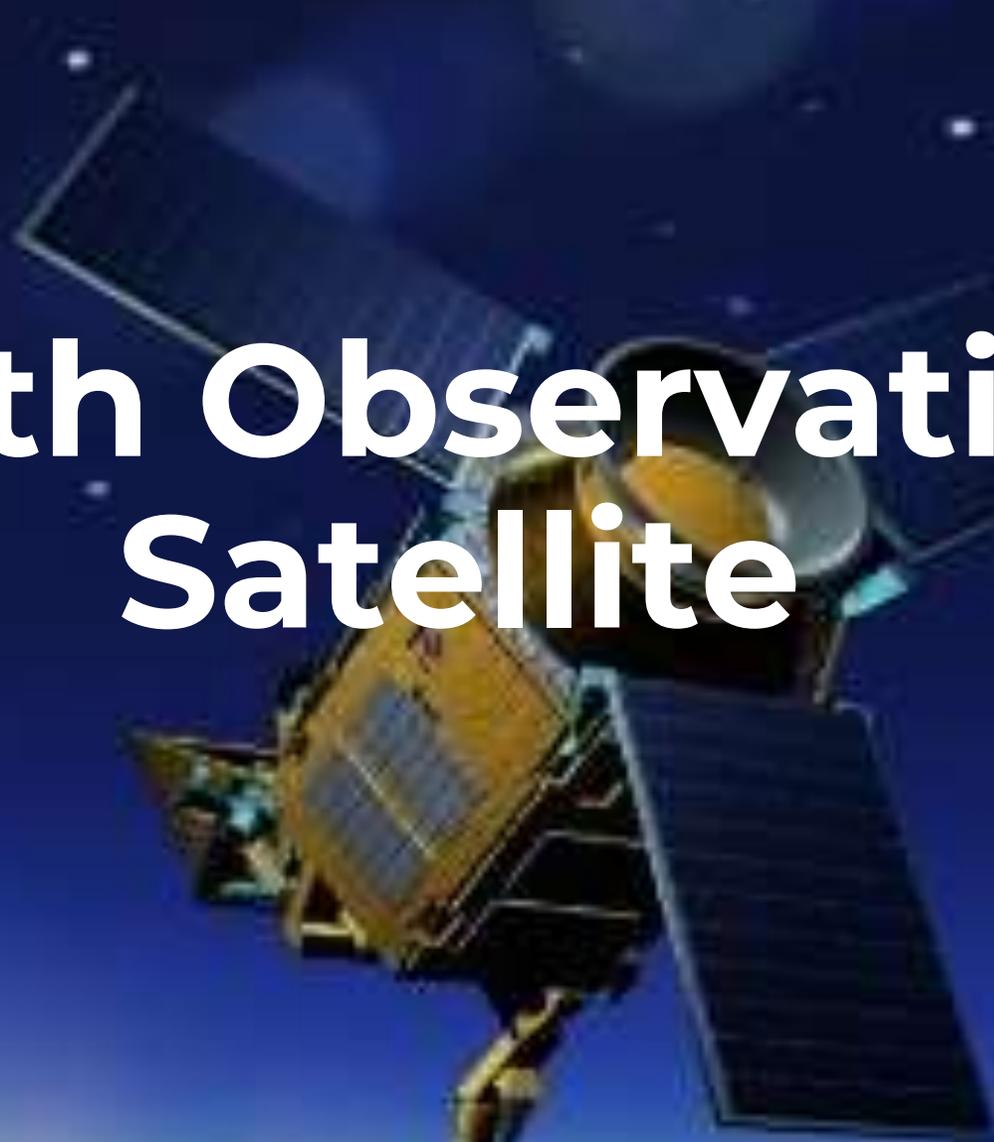
# Quantified Requirements

- **Scale:** Time in minutes to do a <specific task>
- **Meter:** Measure <defined users> doing these tasks
- **Past:** 65 minutes [<specific user>]
- **Tolerable:** 35 minutes
- **Goal:** 25 minutes

# Nice Requirements



- Handle up to 400 cars per hour  
9 sec per car
- Approval to enter: < 3 sec
- Uptime 99,95%  
downtime: 4.4 hr / yr  
@400 cars per hour → 1750 missed per year → deemed acceptable
- Response time < 150msec
- Max screen build up time < 500ms
- Life span 15 years
  
- Can you put a system at our office entrance ?
  - Took several months
  - Approval to enter: 7 sec
  - Can the architecture handle improving from 7 to <3 sec?

A detailed illustration of an Earth observation satellite in space. The satellite features a central body with various instruments and a large, rectangular solar panel array extending from one side. The background is a deep blue space filled with numerous stars and a faint, glowing nebula or galaxy structure.

# Earth Observation Satellite

# On Time

## Earth Observation Satellite

- Very experienced Systems Engineers
- One problem: They missed all deadlines
- Can you help us?
- **Taught them 'Quality on Time' Evo Planning**
- 9 weeks later: haven't missed a deadline since
- 2.5 years later: delivered 1 day early (instead of expected 1 year late)
- Savings: at least 40 man-years (about €6million?)



# Awful Schedule Pressure !

	Doc 1	Doc 2	Doc 3	Doc 4	Doc 5	Doc 6	Doc 7
John	X		X	X	X	X	
Samuel	X	X		X		X	X
Paul	X	X	X	X	X	X	X
Michael	X			X	X		
Marc			X	X		X	X

Per Doc	Hour
4 Heavy	15 60
3 Easy	2 6
	Total 66
Other Work	33
	Total 99

Available	2x26	52
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## Problem - Solution

- Meeting with sub-contractors in three weeks
- 2 weeks to review documents
- “Impossible deadline”
- How many documents to review ?
- How much time per document ?
- How much time available ?
- Some suggestions...
- Result: well reviewed, great meeting, everyone satisfied

# The Evolutionary Approach for Quality on Time



**Evolutionary Project Management (Evo)**

Plan-Do-Check-Act on every level

- Zero Defects**
  - Show on cost reduction
- Business Case**
  - Why are we going to improve what?
- Requirements Engineering**
  - What are we going to improve? What not?
  - How much will we improve? Quantifiable
- Architecture and Design**
  - Selecting the system components to best satisfy requirements
- Early Review and Inspection**
  - Measuring quality, learning, learning to present and the strengths

**Weekly Task Cycle**

- Start each morning
- Check progress
- Review progress
- End of day

**Weekly Delivery Cycle**

- Reviewing the requirements
- Following requirements
- Getting feedback by delivering
- Reviewing to learn by making adjustments

**Timeliness** - Give well reason and what will we do about it?

- Deliver a project on time
- Check the future
- Plan of project management

Business Building Accountability

Will your projects deliver Quality on Time from now on?

