

# Evolutionary Planning

Producing even more  
in less time

[www.malotaux.nl/conferences](http://www.malotaux.nl/conferences)

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# Niels Malotaux



- **Team and Organizational Coach**
- **Expert in helping optimizing performance**
- **Helping projects and organizations very quickly to become**
  - **More effective – doing the right things better**
  - **More efficient – doing the right things better in less time**
  - **Predictable – delivering as predicted**
- **Helping teams to shine**

**Result Management**

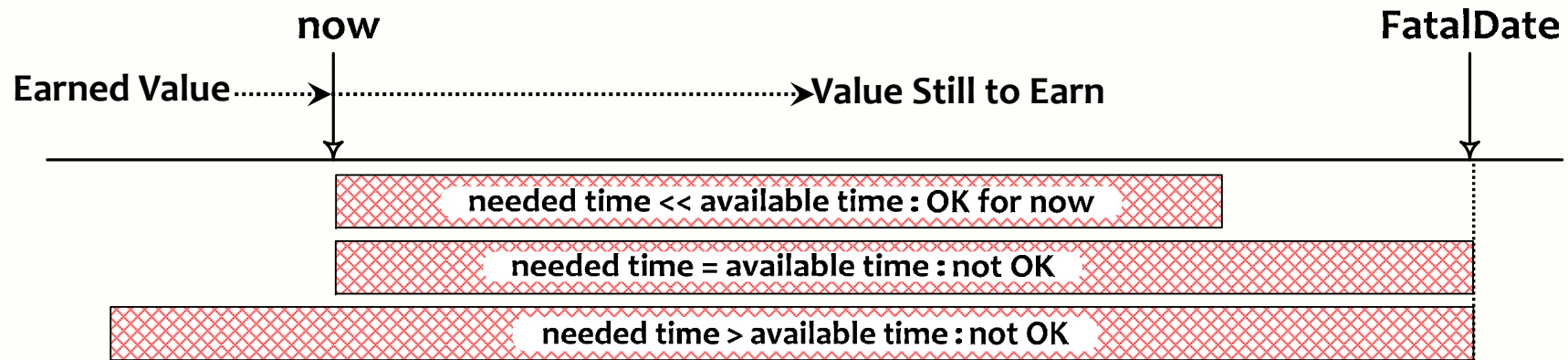
## Goal of What We Do

# Quality on Time

- **Delivering the Right Result at the Right Time, wasting as little time as possible (= efficiently)**

- **Providing the customer with**
  - what he needs
  - at the time he needs it
  - to be satisfied
  - to be more successful than he was without it
- **Constrained by (win - win)**
  - what the customer can afford
  - what we mutually beneficially and satisfactorily can deliver
  - in a reasonable period of time

# Any Deadlines ?



- Value Still to Earn
- versus
- Time Still Available



**If the match is over, you cannot score a goal**



# Deceptive and dangerous options

- **Deceptive options**

- **Hoping for the best** (fatalistic)
- **Going for it** (macho)
- **Working Overtime** (fooling ourselves and the boss)
- **Moving the deadline**
  - **Parkinson's Law**
    - Work expands to fill the time for its completion
  - **Student Syndrome**
    - Starting as late as possible,  
only when the pressure of the FatalDate is really felt

- **Dangerous** (but sometimes necessary) **option**

- **Adding people**
  - **Beware of Brooks' Law** (1975)
    - Adding people to a late project ... makes it later



## Saving time

Continuous  
elimination of waste

**We don't have enough time, but we can save time  
without negatively affecting the Result !**

- **Efficiency in *what (why, for whom) we do*** - doing the right things
  - Not doing what later proves to be superfluous
- **Efficiency in *how we do it*** - doing things differently
  - The product
    - Using proper and most efficient solution, instead of the solution we always used
  - The project
    - Doing the same in less time, instead of immediately doing it the way we always did
  - Continuous improvement and prevention processes
    - Constantly learning doing things better and overcoming bad tendencies
- **Efficiency in *when we do it*** - right time, in the right order
- **TimeBoxing** - much more efficient than FeatureBoxing

# Do you use Retrospectives ?

Do we really learn from what happened ?

**Insanity is doing the same things over and over again and hoping the outcome to be different** (let alone better - Niels)

Albert Einstein 1879-1955, Benjamin Franklin 1706-1790, it seems Franklin was first

**Only if we change our way of working, the result may be different**

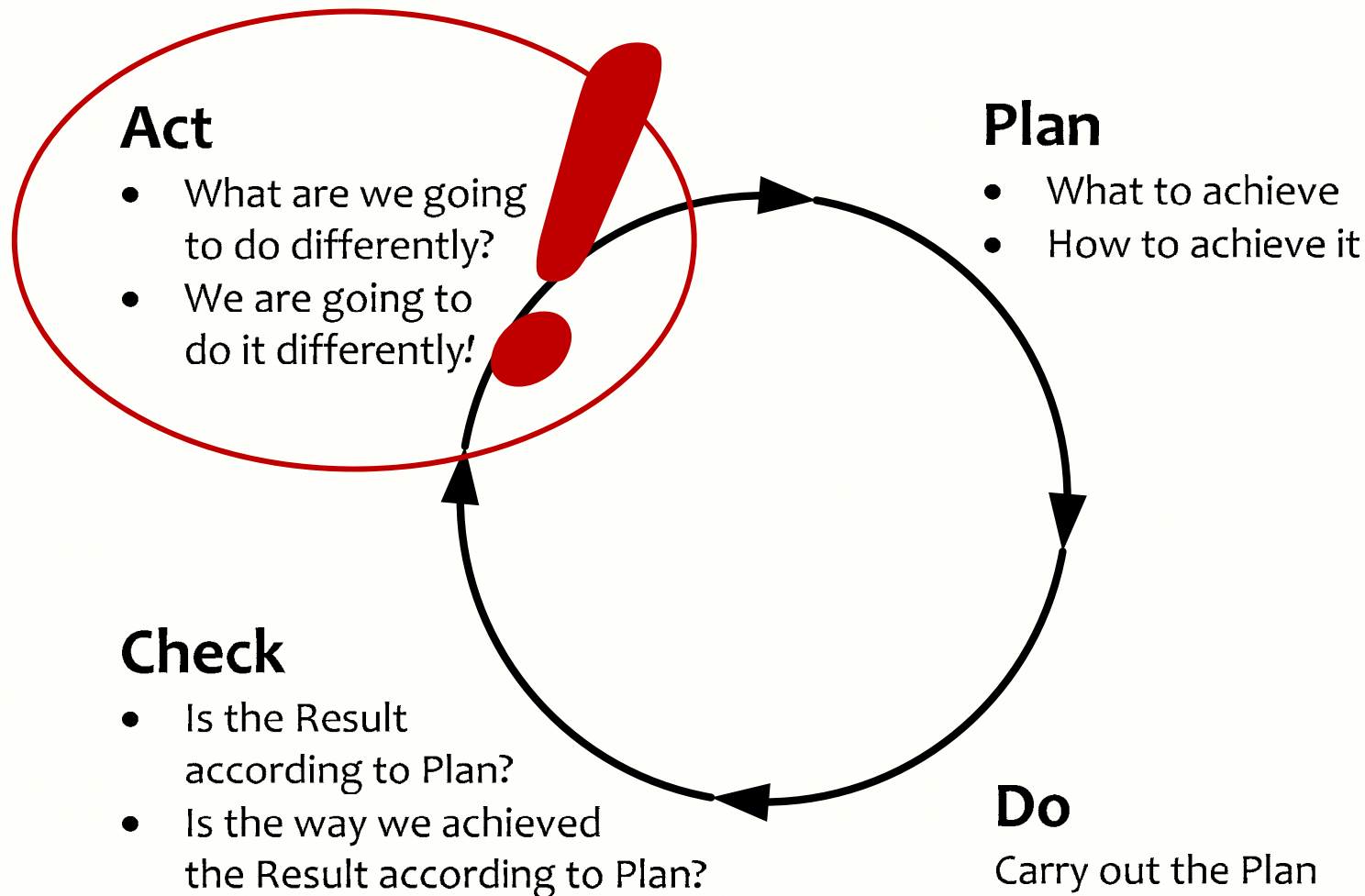
- **Hindsight is easy, but reactive**
- **Foresight is less easy, but proactive**
- **Reflection is for hindsight and learning**
- **Preflection is for foresight and prevention**

**Only with prevention we can save precious time**

**This is used in the Deming or Plan-Do-Check-Act cycle**

# The essential ingredient: the PDCA Cycle

(Shewhart Cycle - Deming Cycle - Plan-Do-Study-Act Cycle - Kaizen)





# Evolutionary Project Management (Evo)

- **Plan-Do-Check-Act**
  - The powerful ingredient for success
- **Business Case**
  - Why we are going to improve what
- **Requirements Engineering**
  - What we are going to improve and what not
  - How much we will improve: quantification
- **Architecture and Design**
  - Selecting the optimum compromise for the conflicting requirements
- **Early Review & Inspection**
  - Measuring quality while doing, learning to prevent doing the wrong things

Why

What  
How much  
Are we done



How

Check as early  
as possible

- **Weekly TaskCycle**
  - Short term planning
  - Optimizing estimation
  - Promising what we can achieve
  - Living up to our promises
- **Bi-weekly DeliveryCycle**
  - Optimizing the requirements and checking the assumptions
  - Soliciting feedback by delivering Real Results to *eagerly waiting* Stakeholders
- **TimeLine**
  - Getting and keeping control of Time: Predicting the future
  - Feeding program/portfolio/resource management

Efficiency  
of what we do

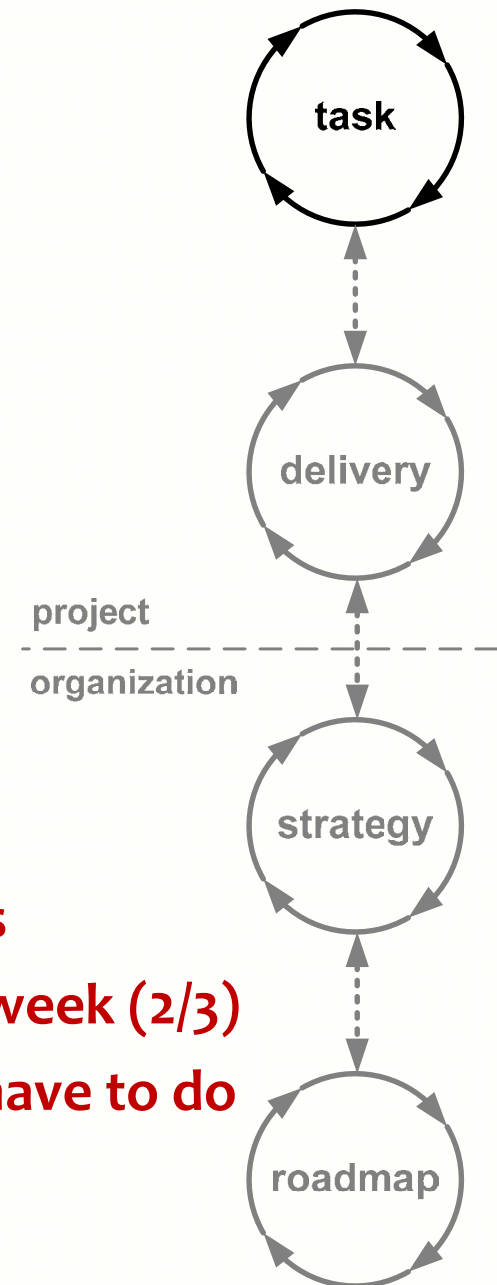
# Evo Project Planning

Effectiveness  
of what we do

What will happen  
and what will we  
do about it ?

# Weekly TaskCycle

- **Are we *doing* the right things, in the right order, to the right level of detail for now**
- **Optimizing estimation, planning and tracking abilities to better predict the future**
- **Select highest priority tasks, never do any lower priority tasks, never do undefined tasks**
- **There are only about 26 plannable hours in a week (2/3)**
- **In the remaining time: do whatever else you have to do**
- **Tasks are always done, 100% done**



# Weekly TaskCycle

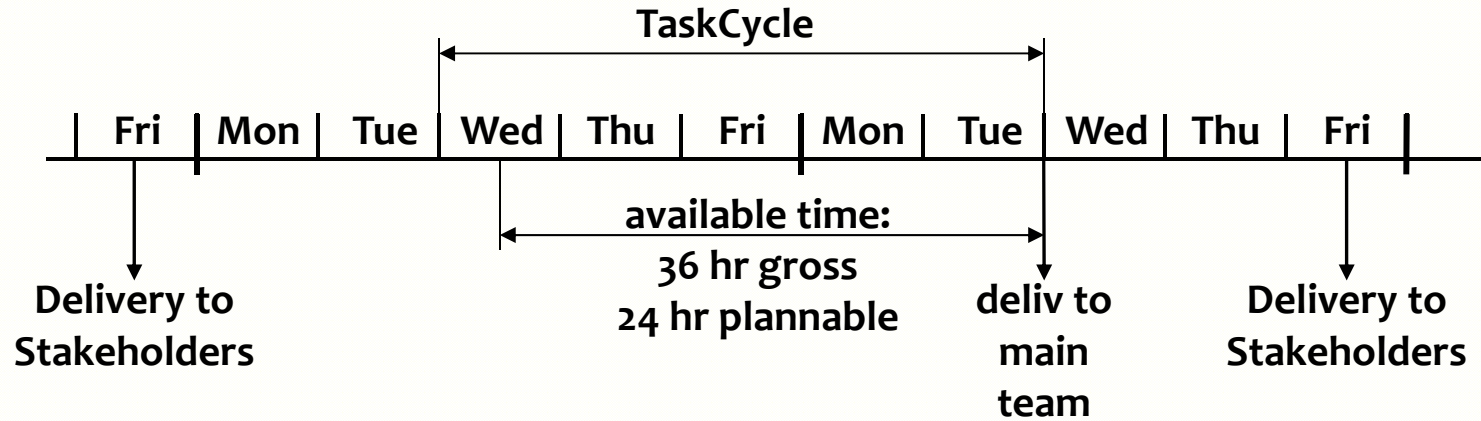
- How much time do we have available
- 2/3 of available time is net plannable time
- What is most important to do
- Estimate effort needed to do these things
- Which most important things fit in the net available time (default 26 hr per week)
- What can, and are we going to do
- What are we **not** going to do

2/3 is default start value  
this value works well in development projects

|                   |   |   |        |
|-------------------|---|---|--------|
| Task <sub>a</sub> | 2 | ↑ | do     |
| Task <sub>b</sub> | 5 |   |        |
| Task <sub>c</sub> | 3 |   |        |
| Task <sub>d</sub> | 6 |   |        |
| Task <sub>e</sub> | 1 |   |        |
| Task <sub>f</sub> | 4 |   |        |
| Task <sub>g</sub> | 5 |   |        |
| <hr/>             |   |   | 26     |
| Task <sub>h</sub> | 4 | ↓ | do not |
| Task <sub>j</sub> | 3 |   |        |
| Task <sub>k</sub> | 1 |   |        |



# Designing a Delivery



## Serge (ProjLead)

|                 |           |
|-----------------|-----------|
| MbWA            | 3         |
| Planning nxt wk | 3         |
| Work for deliv  | 4         |
| -               | 6         |
| -               | 2         |
| -               | 1         |
| -               | 5         |
| <b>Total</b>    | <b>24</b> |

## Gregory

|                |           |
|----------------|-----------|
| Draft design   | 6         |
| Finish design  | 6         |
| Work for deliv | 3         |
| -              | 1         |
| -              | 2         |
| -              | 2         |
| -              | 3         |
| -              | 5         |
| -              | 6         |
| <b>Total</b>   | <b>42</b> |

## Gregory (later)

|               |   |
|---------------|---|
| Draft design  | 0 |
| Finish design | 0 |
| ...           |   |

## Jerome

|      |   |
|------|---|
| XMLa | 3 |
| XMLb | 3 |
| ...  |   |

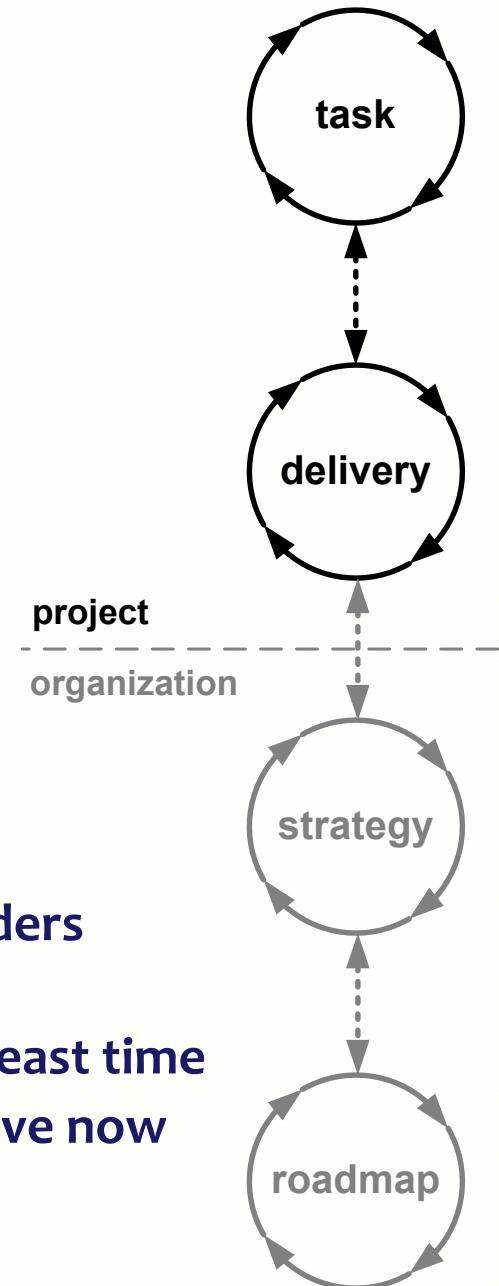


## Why is this important?

- **Half ( $\pm 30\%$ ) of what people do in projects later proves not having been necessary**
- **During the TaskCycle planning we can very efficiently see**
  - What our colleagues think they're going to do
  - Make sure they're going to work on the most important things
  - Not on unnecessary things
  - In line with the architecture and design
  - Leading most efficiently to the goal of the delivery

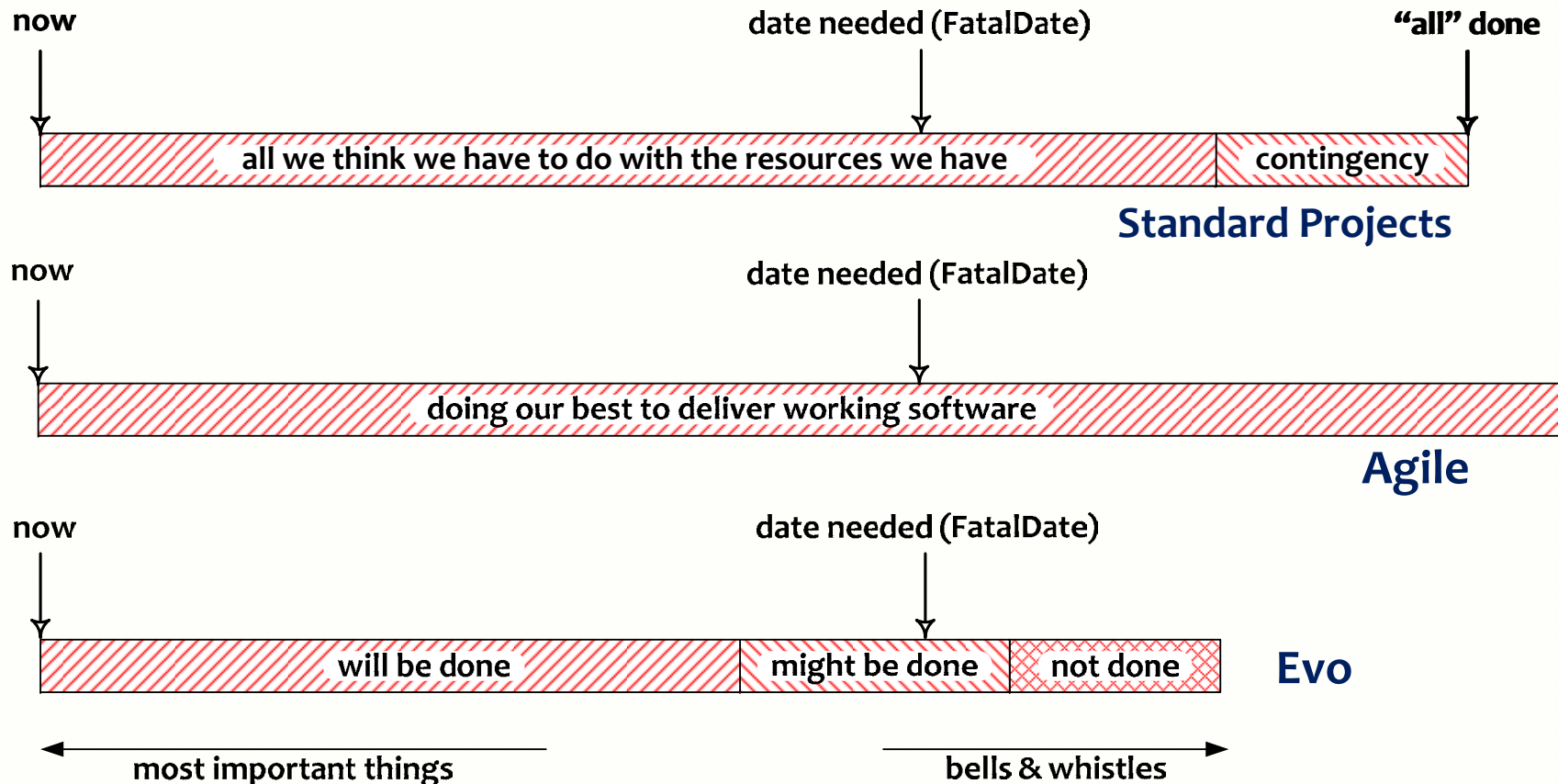
# DeliveryCycle

- **Are we *delivering* the right things, in the right order to the right level of detail for now**
- **Optimizing requirements and checking assumptions**
  1. **What will generate the optimum feedback**
  2. **We deliver only to eagerly waiting stakeholders**
  3. **Delivering the juiciest, most important stakeholder values that can be made in the least time**
    - **What will make Stakeholders more productive now**
- **Not more than 2 weeks (it can be less !)**



# TimeLine

How de we know that the business gets what they need, when they need it?



- **Better 80% 100% done, than 100% 80% done**
- **Let it be the most important 80%**

**Sorry.**  
**Picture removed for confidentiality**

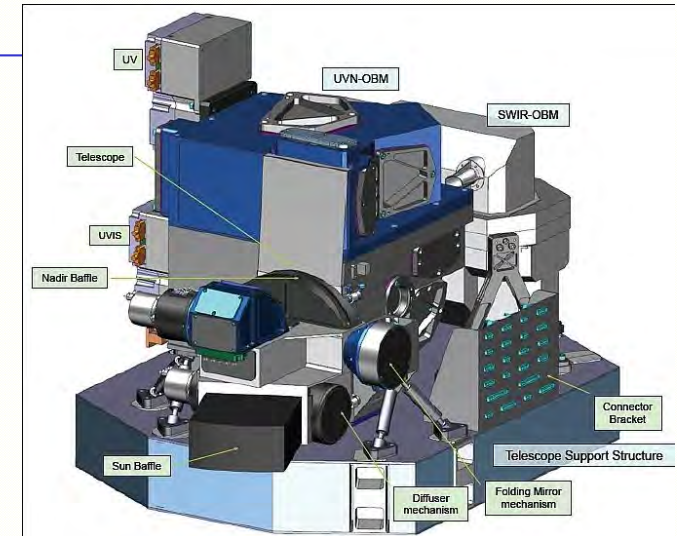


**Sorry.**  
**Picture removed for confidentiality**

## Immediate savings

### Space Instrument development project

- Savings: some 40 man-year



### Oscilloscope development

- Delivery 50% faster than average overrun over the last 5 years
- Fastest time-to-market, highest quality at intro in more than 10 years
- Team won a prestigious Team Award as part of the company's Technical Excellence recognition program



## [www.malotaux.nl/booklets](http://www.malotaux.nl/booklets)

More

- 1 **Evolutionary Project Management Methods (2001)**  
Issues to solve, and first experience with the Evo Planning approach
- 2 **How Quality is Assured by Evolutionary Methods (2004)**  
After a lot more experience: rather mature Evo Planning process
- 3 **Optimizing the Contribution of Testing to Project Success (2005)**  
How Testing fits in
- 3a **Optimizing Quality Assurance for Better Results (2005)**  
Same as Booklet 3, but for non-software projects
- 4 **Controlling Project Risk by Design (2006)**  
How the Evo approach solves Risk by Design (by process)
- 5 **TimeLine: How to Get and Keep Control over Longer Periods of Time (2007)**  
Replaced by Booklet 7, except for the step-by-step TimeLine procedure
- 6 **Human Behavior in Projects (APCOSE 2008)**  
Human Behavioral aspects of Projects
- 7 **How to Achieve the Most Important Requirement (2008)**  
Planning of longer periods of time, what to do if you don't have enough time
- 8 **Help ! We have a QA Problem ! (2009)**  
Use of TimeLine technique: How we solved a 6 month backlog in 9 weeks
- RS **Measurable Value with Agile (Ryan Shriver - 2009)**  
Use of Evo Requirements and Prioritizing principles

## [www.malotaux.nl/inspections](http://www.malotaux.nl/inspections)

Inspection pages

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