# Simplicity by Design

**Niels Malotaux** 

www.malotaux.nl/conferences

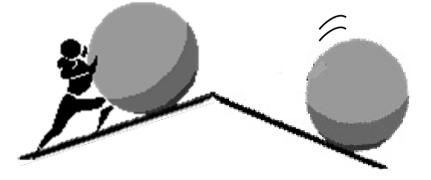
# Defining

- Simple, simplicity
  - Easy to understand or do
  - Uncomplicated in form or design
  - **Question:** how easy, how uncomplicated
- Complex, complicated
  - Involving many different and confusing aspects
- Simplistic
  - Treating complex issues and problems as if they were much simpler than they really are

#### If you think something is difficult, you didn't get it yet (Once you know, it's not difficult anymore)

#### Evo Planning (TaskCycle – DeliveryCycle – TimeLine) is simple

- Still, many counter-intuitive elements make it difficult to start
- James
  - Deceptively Simple
- Do it 5 weeks for me



- Philips HQ
  - How can simple solutions solve difficult problems ?
  - Well: will difficult solutions give better results ?
- 2002 NATO conference on Evolutionary Development



• We develop the Eurofighter. Surely these simple approaches do not apply to a project of 1000s of people, taking years and years

### **Earth Observation Satellite**

Vurs Vurs Vurs Vurs Vurs Sun Baffle Sun Baffle Sun Baffle Diffuser nechanism Fidding Marror mechanism

UVN-OBM

- Very experienced Systems Engineers
- They use quantified requirements routinely
- They don't know exactly where they'll end up
- 6 year pure waterfall project (imposed by ESA)
- Only problem: They missed all deadlines
- 9 weeks later: They haven't missed any deadline since
- Recently: delivered 1 day early (instead of 1 year late)
- Savings: some 40 man-year (about €6M)
- How did they do that ?

#### Developing the problem is half the solution !

- Meeting with sub-contractors in three weeks
- Many documents to review
- Impossible deadline
- How many documents to review ?
- How much time per document ?
- Some suggestions ...
- Result: well reviewed, great meeting, everyone satisfied
- Showing planning and scheduling as a design problem makes it simple for engineers

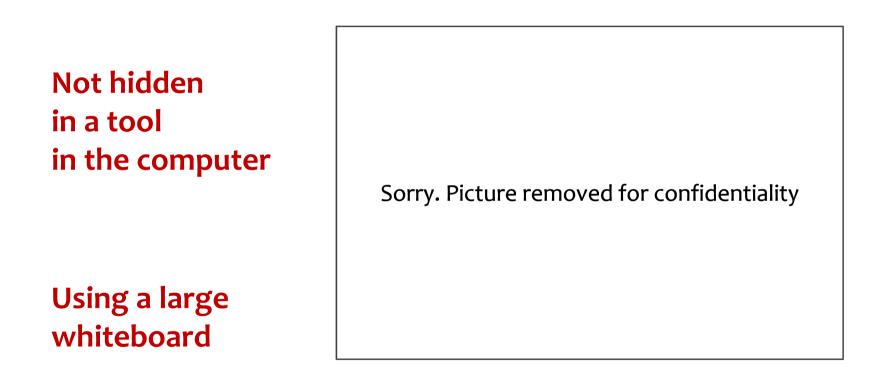
Simple exercise			
	per doc	hr	
4 heavy	15	60	
3 easy	2	6	
	total	66	
other work		33	
	total	99	

available	2 x 26	52
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# Simple question that opens a can of worms

- What should you have achieved by the end of the week ? and
- What do you have to do to achieve that ?

Transparency makes keeping overview simpler



### I usually miss design

- What is design ?
  - Fashion design
  - Graphic design
  - User interface design



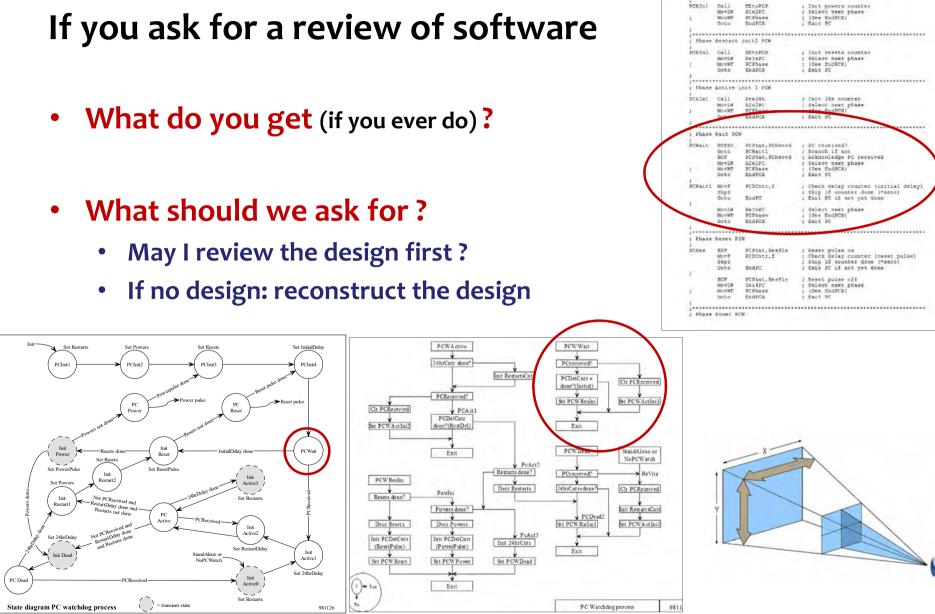


- I mean
  - Representation of the structure of a solution in a way that is easily understood
  - How easy?
    - A year later it enables you to be up and running within one day

# A design should be understood 'at once'

- There are many ways to represent a design
  - Text?
  - Text and pictures
  - A picture says more than a 1000 words
- A design should be understood 'at once' (intended readership)
- Therefore it shouldn't be complicated
- It should be simple: Easily understood or done; presenting no difficulty

# If you ask for a review of software



MaitPC

PCPhase EndPCX

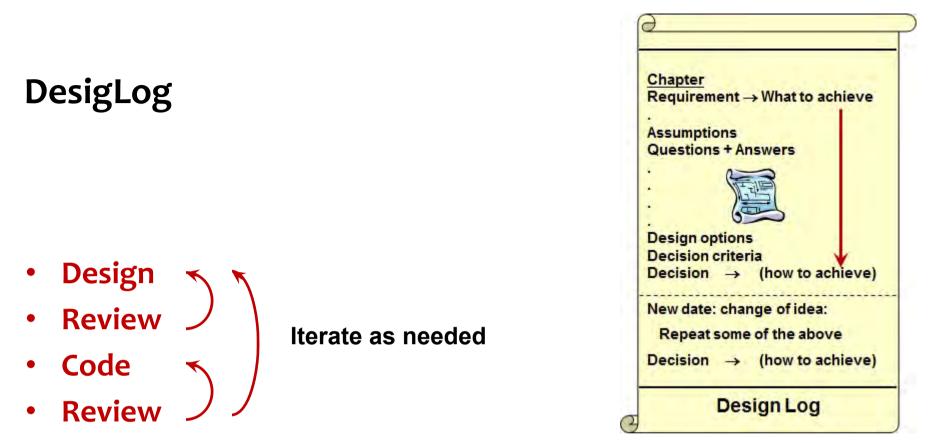
EEtoPCE

MOVIN MovWE Goto

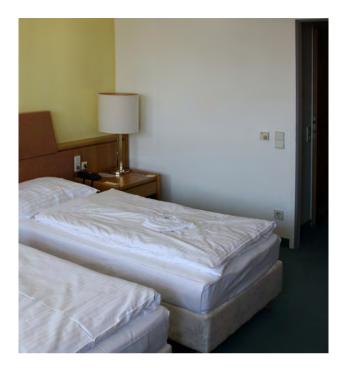
Phase Restart init! PCW

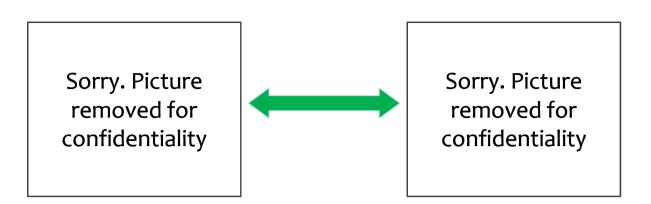
PCRIni Call ; Belect next phase

: (See EndPCX) : Exit PC 

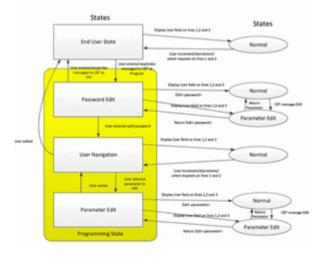


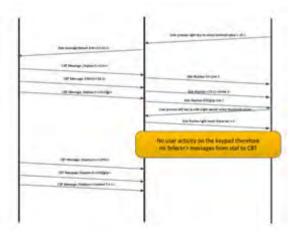
- **Test** (no questions, no issues)
- If issue in test: no Band-Aid: start all over again: Review: What's wrong with the design ?
- **Reconstruct the design** (if the design description is lacking)
- What happens if you ask "Can I see the DesignLog ?"





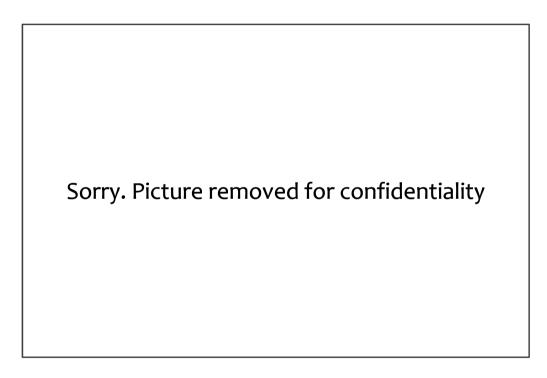
Sorry. Picture removed for confidentiality





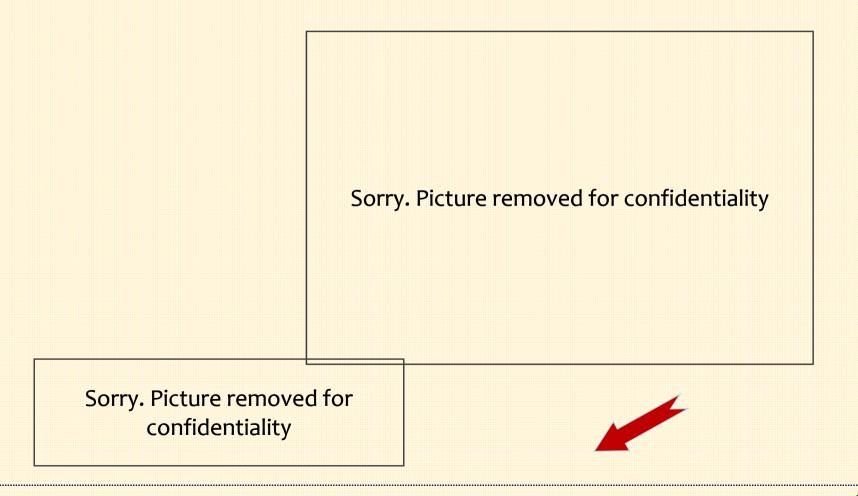
# Choose the appropriate design

~25 pages documentation condensed into one page



# Interface program flow example

Sorry. Picture removed for confidentiality



# In the pub

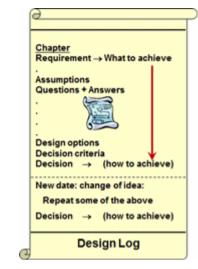
#### James:

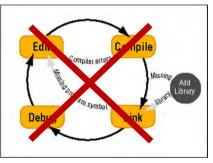
Niels, this is Louise Louise, this is Niels, who taught me about DesignLogging

Tell what happened

#### Louise:

- We had only 7 days to finish some software
- We were working hard, coding, testing, coding, testing
- James said we should stop coding and go back to the design
- "We don't have time !" "We've only 7 days !"
- James insisted
- We designed, found the problem, corrected it, cleaned up the mess
- Done in less than 7 days
- Thank you!





#### What James told me recently

- Actually, two features were delivered and deployed
  - One that was design and code reviewed had no issues after deployment
  - Other one, was the source of quite a few defects.
- Furthermore, the final review of the design caused a complete redesign, which was then implemented
- In summary, this success has proved instrumental in buy-in for DesignLogs which are now embedded in the development process

### **Bottom line**

- Design review until happy
- Implement design until happy
- Testing doesn't find issues

#### Proper design makes success simpler

# Edsger Dijkstra

#### Simplicity is a prerequisite for reliability